



Solution Designer Icon & Graphic Library Catalog







Tab, canvas, and window icons & graphics for SD environment









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Icon & graphic inventory catalog summary







- This presentation offers a visual reference catalog of the Solution Designer Icon library. The primary point of iconography is to create a quick, meaningful cognitive response in the user (e.g., pictorial material relating to or illustrating a subject). Iconography should be of an archetypal nature, ideally.
- Tables detail each icon or graphic, their interactive state, and use.
- Hover and click states should tie to a better user experience, not just design for design's sake. In addition to drawing an action-oriented response from the user, an exciting and meaningful visual interaction should take the user out of flat land. Note that in some cases hover and click states might not be necessary.
- Note that the colors of most existing icons are a shade of grey. Also, in some cases, the icon is very basic, somewhat similar to a wireframe. Keep in mind that the advantage of the icon library itself is that they are all vector icons. That means that their look, feel, and size can be quickly changed (e.g., introduce a color and gradient) and output into any Raster format (.png, .jpg, .gif, etc.) or even a true vector graphic (.svg) for Web display.
- Also, keep in mind that the more detail we introduce into an icon's design, the more the image begins to blur as the size is decreased for use. What we are ultimately looking for here is a rapid cognitive association by the user with the function or subject that the icon is representing. We must reduce or eliminate the number of textual cues that are necessary to relate information.
- Notes are included for some slides, so enable the Notes feature for PowerPoint.
- **Important!** For pop-up bubble direction, see http://ucd.vzbi.com/future/vzw/css_reference_PatLib/tooltip.htm
- One of the main directives from business is to reuse existing icons, colors, and layout from VZB.com, and where applicable – VEC. Always keep in mind – “Don't reinvent the wheel”.
- **Note:** All icons receive coloring based on the document, [Making Color Choices for Web Sites](#), available for review.

Icon name	Default state	Hover state	Active state
<p>CaaS – canvas (output 60px x 60px) Default state color – cloud and computer (#555555) Active state color – cloud (#005566), computer (#d60000)</p>		<p>Hover state is currently under discussion</p>	
<p>Storage – canvas (output 60px x 60px) Default state color – cloud and barrel (#555555) Active state color – cloud (#005566), computer (#d60000)</p>		<p>Hover state is currently under discussion</p>	
<p>Backup & Restore – canvas (output 60px x 60px) Default state color – cloud and computer (#555555) Active state color – cloud (#005566), computer (#d60000)</p>		<p>Hover state is currently under discussion</p>	

Icon name	Default state	Hover state	Active state
Private network (PIP) - canvas (output 60px x 60px) Default state color – globe (#777777), lock (#000000) Active state color – globe (#005566), lock (#d60000)		Hover state is currently under discussion	
Internet access – canvas (output 60px x 60px) Default state color – globe (#777777), lock (#000000) Active state color – globe (#005566), lock (#118888)		Hover state is currently under discussion	
List view – canvas Default state color – (#777777) Active state color – (#d60000)		No hover state; pop-up bubble indicates what the user can do (e.g., click, edit, etc.)	
Chat – header (In this case we should repurpose the existing Verizon icon from VEC) Default state color – (#777777) Active state color – (#d60000)		No hover state; pop-up bubble indicates what the user can do (e.g., click, edit, etc.)	



Icons

Icon name	Default state	Hover state	Active state
Login/Logout – header Default state color – (#777777) Active state color – (#d60000)		No hover state; pop-up bubble indicates what the user can do (e.g., click, edit, etc.)	 Associated word, Login, must change to Logout
Green positive status symbol (output – undecided)		N/A – The button that this will be a part of another icon that gets the hover state	N/A – The button that this will be a part of another icon that gets the clickable state
Yellow warning symbol (output – undecided)		N/A – The button that this will be a part of another icon that gets the hover state	N/A – The button that this will be a part of another icon that gets the clickable state
Red Alert symbol (output – undecided)		N/A – The button that this will be a part of another icon that gets the hover state	N/A – The button that this will be a part of another icon that gets the clickable state
Blue information symbol (output – undecided)		N/A – The button that this will be a part of another icon that gets the hover state	N/A – The button that this will be a part of another icon that gets the clickable state

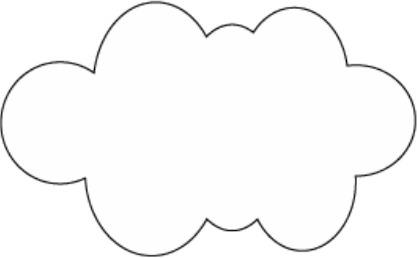
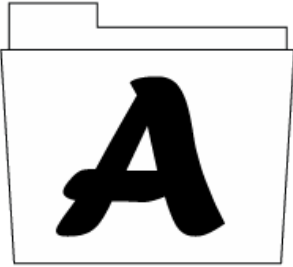
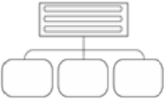



Icons

Icon name	Default state	Hover state	Active state
Unified Communication and Collaboration (UCC) – Canvas Default state color – globe(#777777), inner elements (#000000) Active state color – globe (#005566), inner elements (#d60000)		Hover state is currently under discussion	
Cloud Security– Canvas Default state color – cloud (#555555), lock (#000000) Active state color – globe (#005566), lock (#d60000)		Hover state is currently under discussion	











Icons

Icon name	Default state	Hover state	Active state
<p>Cloud – Capabilities top-level menu. This will be incorporated as a very tiny icon, so the design must be very minimalistic. (output 20px x 12px)</p>		N/A – The button that this will be a part of gets the hover state	N/A – The button that this will be a part of gets the clickable state
<p>Application – Capabilities top-level menu. This will be incorporated as a very tiny icon, so the design must be very minimalistic. (output 20px x 17px)</p>		N/A – The button that this will be a part of gets the hover state	N/A – The button that this will be a part of gets the clickable state
<p>Network – Capabilities top-level menu. This will be incorporated as a very tiny icon, so the design must be very minimalistic. (output 20px x 20px) Original for reference:</p> 		N/A – The button that this will be a part of gets the hover state	N/A – The button that this will be a part of gets the clickable state

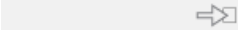


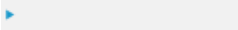




Tab handle graphics

Icon name	Default state	Hover state	Active state
Capabilities tab, text, and icon (output 38px x 166px) Note: Tabs attach to their respective panel.		N/A – tab, different functionality	
Information tab, text, and icon (output 166px x 38px) Note: Tabs attach to their respective panel.		N/A – tab, different functionality	
Order Summary tab, text, and icon (output 38px x 166px) Note: Tabs attach to their respective panel.		N/A – tab, different functionality	
Manage Location tab, text, and icon (output 38px x 131px) Note: Tabs attach to their respective panel.		N/A – tab, different functionality	





Capabilities menu buttons with icons

Icon name	Default state	Hover state	Active state
<p>Capabilities tab, sub-menu buttons w/placement arrow. The focus should be the most intuitive iconography so that the user knows they are adding something to the canvas. (output – undecided) Icon graphic color #eeeeee Hover state color #cccccc Click state color #999999</p>	 text should be #666666	 text should be #666666	 text should be #ffffff
<p>Capabilities tab, Cloud, Applications, and Network top-level menu graphics (output – undecided) Icon graphic color #eeeeee Hover state color #cccccc Click state color #005566. Note that arrow/triangle is re-oriented to a downward facing position.</p>	 text should be #666666	 text should be #666666	 text should be #ffffff



Panels

Icon name	Icon graphic
Capabilities panel (output 200px x 360px)	
Order Summary panel (output 200px x 360px)	



Panels

Icon name	Icon graphic
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Information panel
(output 800px x 242px)



Manage Locations panel
(output 200px x 173px)





References

- Icon usability - <http://www.useit.com/papers/sun/icons.html>
- Which test won - <http://whichtestwon.com/archives/2699>
- Edward Tufte – Envisioning Information (book)
- Steve Krug – Don't Make Me Think (book)
- 6 ways to test icon usability - <http://www.thinklikeauser.com/6-ways-to-test-icon-usability/>
- Additional user research was performed by searching Google images for keywords like Network, Capabilities, etc.